



REPORT
ON
ONLINE AGRICULTURE EDUCATION DAY

Theme: "Agriculture Profession- Never out of Fashion"

03rd December, 2020



AGRICULTURE EDUCATION DAY

3rd December, 2020

Time: 11:00 AM

Platform: Zoom Webinar (Online)

THEME :

AGRICULTURE PROFESSION –
NEVER OUT OF FASHION

KEYNOTE SPEAKER



Dr. Tej Pratap
Vice Chancellor
G.B. Pant University of
Agriculture and Technology,
Pantnagar, Uttarakhand

CHAIRPERSON



Prof. Akali Sema
Dean, NU, SASRD

HOST



Prof. M. Aleminla Ao
Pro- Vice Chancellor
NU, SASRD

SPEAKER



Mr. Manoj Kumar Menon
Executive Director, ICCOA,
Bengaluru

Topic : Organic
Agribusiness – a
Microsoft of the
future

REGISTER HERE:

https://us02web.zoom.us/webinar/register/WN_sYztpdceQASwNJeHLDqqQ

Organizer

School of Agricultural Sciences and Rural Development (SASRD)
Nagaland University, Medziphema Campus

Queries?
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INTRODUCTION:

School of Agricultural Sciences and Rural Development (SASRD), NU, Medziphema Campus, under the initiative of Dean, SASRD, NU, Prof. Akali Sema, conducted an online programme to celebrate "Agriculture Education Day", under the theme "Agriculture Profession- Never out of Fashion", where Eminent Personalities from Agricultural background were invited to inspire and motivate the participants, which mostly consisted of students and young people- The future of the Nation.

The programme was chaired by Dean, SASRD, Prof. Akali Sema, who also gave an opening remark, in which she briefed about the significance of this day and also made aware the importance and the various prospects of Agriculture Education in the country and across the globe. This was followed by a welcome address by Prof. Aleminla Ao, Pro Vice Chancellor, NU: SASRD.

HIGHLIGHTS OF THE SESSION

Thereafter, the session started with an exhortation by Dr. Tej Pratap, Vice-Chancellor, G.B. Pant University of Agriculture and Technology, Pantnagar, Uttarakhand. In his speech, he emphasized on the mission of Agriculture Education way back in the year 1952 when it first started to meet the Food Security of the Country. But over the years, the prospect it offers has been broadened. Today, the basic mission of Agriculture Education is not just to meet the Food Security but to make an individual capable of creating jobs and alleviate poverty, skill development and create a mindset of Entrepreneurship among the young people. The next Speaker, Dr. Bidyut Chandan Deka, Vice Chancellor, Assam Agricultural University, Jorhat, emphasized on why Agriculture has to stay in North East Region more than a hundred years, as the economy of the Region is solely dependent on agriculture. It was also mentioned that globally, contribution of Agriculture in GDP is roughly 14%, while in NER its 16-20% and > 20% in Nagaland. He also emphasized on the Dream of our Prime Minister, which is to make the economy of the country 5 trillion by the next 3-4 years, and this will be possible only when agriculture and allied sector grow by atleast 1 trillion, especially the fishery and livestock sector by 8-10%. He further encouraged the young people/ youth to stress on



the inclusion of agriculture as a core subject in the entire northeast region, as education is the best approach towards achieving any goal. Finally, the last speaker, Dr. Manoj Kumar, Executive Director, ICCOA, Bengaluru discussed on Organic Agribusiness- a Microsoft of the future. He said, agriculture definitely has a great future because until the time human civilization requires food agriculture stays. He further, highlighted on some of the industries that have grown during this pandemic such as, IT Industry, Agriculture and Food Industry which paced up at a very high rate. While, Organic Agriculture increased even more than general agriculture. He also emphasized on Organic agriculture as one of the best option to consume healthy food and also sustain the economy and environment health which is a major concern today.

The overall programme was very enthralling and impactful, taking everyone back to the era when agriculture education first started and its progress over the years till the present day. After the technical session, a short interaction was conducted where in all the queries and discussions were made. This was followed by declaration of result for an essay competition that was organized by SASRD, NU, for students of class 9-12, in commemoration of Agriculture Education Day. Prof. K.K. Jha, HoD, Department of Agricultural Extension, SASRD, NU pronounced the winners for the competition. The first place was bagged by Ms. Adithi Dev, Cl- 12, Livingstone Foundation Higher Secondary School, Dimapur, followed by, Ms. Margareth, Cl-9, Mezhiir Higher Secondary School, Kohima, who bagged the second place and Ms. Aina Dev, Cl- 10, Delhi Public School, Kolkota, the third place. After which, time was given to all the winners for a short sharing. Finally, the vote of thanks was proposed by Mr. Chumbenthung Patton, President, SU: SASRD, Medziphema campus. A total number of 345 participants registered and 270 could participate in this online "AGRICULTURE EDUCATION DAY" celebration.

